



National Data Advisory Group

Minutes

Date	13 June 2023	Time	10:00-11:30
Venue	MS Teams		
Chair	Louise Greenrod		
Secretary	██████████		

Attendance

Name	Title
Louise Greenrod (chair)	Deputy Director, Data Policy and Digital Oversight, NHS Transformation Directorate
██████████	Head of Data Strategy, NHS Transformation Directorate
██████████	Senior Policy Advisor, NHS Transformation Directorate
██████	Senior Policy Advisor, NHS Transformation Directorate
██████████	Policy Lead, NHS Transformation Directorate
██████████	Strategy Lead, NHS Transformation Directorate
Dr Nicola Byrne	National Data Guardian
Louis Holmes	Policy Manager, Care England
Nicola Perrin	Chief Executive, Association of Medical Research Charities
Philippa Lynch	Senior Data Specialist, Local Government Association
Rachel Power	Chief Executive, Patient's Association
Marc Farr	Regional system rep, East Kent Hospitals University NHS Foundation Trust
Matt Hennessey	Regional system rep, Greater Manchester Health Social Care Partnership
Linn Philips	NHS patient and public voice partner



Apologies

Name	Title
Helen Stokes-Lampard	Academy of Medical Royal Colleges (AoMRC)
Chris Carrigan	Expert Data Adviser, Use MY Data

Minutes

Actions					
#	Meeting Date	Action	Owner	Update	Status
7.01	13/06/23	Data Strategy Team to ensure alignment between the launch of one year on of Data Saves Lives and the ambient data campaign.	Data Strategy Team	We will ensure the two pieces are cross-referenced in our overarching comms, but there isn't a requirement to align further as the target audiences are different.	Closed
7.02	13/06/23	██████ to provide a larger data road map	██████		Open
7.03	13/06/23	Louise working with comms colleagues to get implementation updates live in the week commencing 26 th June, pending all the relevant approvals.	Louise Greenrod / Comms team		Open

Item 1) Welcome and introductions

Louise Greenrod (LG) opened the meeting and welcomed attendees.

Item 2) Actions and wider update

Action log was shared prior to meeting.

There were no questions from the group regarding previous actions.



NHS England statutory guidance

Louise informed the group that, following the transfer of NHS Digital's functions to NHS England, the accompanying statutory guidance on protecting confidential patient information had been published. She also thanked members of the Group for their input into it.

One year on

Louise provided an update on the work to mark the first anniversary of Data Saves Lives publication, including a blog co-authored by Louise and Ming Tang and an accompanying implementation update for those working in the health and care system, the public, as well as the progress we've made and our plans for delivering the remainder of the commitments.

We are setting up a way for the public and stakeholders to get in touch with us and feedback their thoughts. We've been clear in the materials that this will be the start of the conversation, rather than the end; with further updates (and opportunities to engage with us) published later in the year.

We are working with our comms colleagues to get these updates live in the week commencing 26th June, pending all the relevant approvals.

Question(s):

Discussions focused on any implications of the Ambient PR Campaign being launched at a similar time to the anniversary blog and implementation. The Group suggested that the two products be aligned ahead of launch.

ACTION: Data Strategy Team to ensure alignment between the launch of one year on of Data Saves Lives and the ambient data campaign.

UPDATE: The Ambient Marketing Campaign is aimed at the general public, whereas the 'one year on' work has a more specialist audience – those working with / interested in data in the health and care system. Nevertheless, both will be launched at a similar time, and complement one another. We'll be working with comms colleagues to mirror language across both, and ensure the key messages align.

Item 3) Care Data Matters ([REDACTED])

[REDACTED] and [REDACTED] presented on Care Data Matters, the roadmap and a draft version of the roadmap which was published in February 2023, in line with the Data Saves Lives commitments. This explains the aims and visions to increase the quality and quantity of the services and the use of digital services. The draft roadmap is accompanied by a survey to collect the views of those in the sector.

[REDACTED] sought the group's reflections on the draft roadmap:

1. What information is needed in adult social care to support how it operates.
2. How information and data help shape the future of adult social care to improve quality.



3. Areas of challenge that might warrant prioritisation.

The Group suggested that the language used within the survey be made clearer to avoid antagonising organisations. A further suggestion was made to make the presentation more personal and make use of specific use cases to demonstrate how better data benefits individuals, potentially by linking to the ambient data campaign.

Additional clarity of the scope of the roadmap would also be appreciated. The current title of Care Data Matters might suggest the roadmap covers young people and learning disabilities. The Group suggested including adult social care within the title to reduce ambiguity.

The Group discussed the information needed to support how adult social care operates and emphasised the need to understand the landscape of the social care sector, including the workforce to assess how this impacts the lives of people being cared for.

Discussions also focused on the role of local authorities in enabling data collections that are largely driven by DHSC or the NHS. The Group suggested including DLUHC and LGA as the providers of guidance to local authorities to avoid issues with information governance. This was followed by comments to – where possible – make sure local authorities are able to access NHS/hospital data as well as vice versa to improve quality. However, the Group also drew attention to how the survey tended to focus on people receiving local authority-funded care but it remains important to consider the whole population.

Separate comments encouraged the team to not underestimate the potential scale of data collections making it important to ensure collections are proportionate and have a meaningful narrative, reflecting how it improves people's lives. There were also requests for clear distinctions between data that must flow operationally and insights. Similarly, the group emphasised the need to avoid and/or reduce duplication as there is a lot of data sets.

The discussion finished with [REDACTED] explaining a final version of Care Data Matters would be published towards the end of the year. This would include a summary of feedback.

ACTION: Final version of Care Data Matters Roadmap to be shared with the Group when live.

Item 4) Digitising Social Care ([REDACTED])

[REDACTED] – provided an overview on projects being delivered by the Digitising Social Care team, specifically provider level data collection.

Alison provided a summary of the White Paper - People at the Heart of Care which was published in December 2022 and outlines the 10-year vision for the reform of the sector.



Discussions focussed on whether it was quicker or better for care organisation workers to use digital as well as how objectives be delivered such as implementation support, standards & regulation, evidence building and benefits realisation, partnership with policy, skills and national networks, market assurance, charging reform and connectivity & cyber.

██████████ expanded on the team's data collection work.

██████████ highlighted the ambition to change the way data is captured from care providers across the sector to capture the information needed to help drive improvements in care outcomes but at the same time reduce/avoid collecting same information from providers more than once.

The Group highlighted the importance of making a distinction between the different data asks i.e. councils require current data to ensure safe and effective care, which is not classified as a data collection. Also, need to recognise the added value of the systems that Skills for Care provide to support providers, which as a 'by product' provides oversight data.

██████████ asked attendees ***“What they see as the key challenges in achieving our goal?”***

There were concerns over the proposed headings, indicating the creation of multiple datasets. Instead, the team were encouraged to be clear to the questions to be addressed. We should not only focus on what DHSC wants but consider what people working on the frontline need. It was also important to have transparency and be able to disaggregate national level data to a local level.

It was also noted the number of organisations in the sector that, as they digitised, could be trying to sort their own systems, storage etc. The Group queried whether any aspects of the programme were encouraging convergence, i.e. organisations coming together to share solutions. Andrew explained the team was looking at integration and a conversation was beginning about federated data platforms. However, the Group felt more could be done to encourage convergence and being able to leverage the buying power for better deals (as was done in the NHS).

Individuals also emphasised the importance of staff and public understanding in demonstrating how the two programmes fit together.

Item 5) Commitment Delivery Update (Sam Rowley)

██████████ provided a brief update on the current progress in implementing the Data Saves Lives strategy commitments. There were no questions from attendees



AOB and CLOSE

Linn Phipps explained this would be her last meeting as her term as NHS patient and public voice partner was ending. Members of the group thanked Linn for her contributions to the Group.

The next meeting will be held on **20 July 2023** at **1300-1430**, focused on **Cyber Security**.